

## SIARAN PERS

### **PT Volta Indonesia Semesta, Perusahaan Patungan NFCX – MCAS Group dan SiCepat Resmikan Pabrik Pertama di Semarang**



*Kamis (11/11/2021) – Deddy Corbuzier selaku Brand Ambassador Volta bersama CEO dan Direktur PT. Volta Indonesia Semesta serta direksi dari Onstar Group*

**Semarang, 11 November 2021** - PT Volta Indonesia Semesta, perusahaan patungan PT NFC Indonesia Tbk (IDX: NFCX) – MCAS Group dan SiCepat, meresmikan pabrik kendaraan listrik pertamanya di Indonesia pada Kamis, 11 November 2021. Ini yang pertama Pabrik Volta berlokasi di Kawasan Industri Candi, Kota Semarang, Jawa Tengah. Peresmian pabrik Volta di kota Semarang ini dilakukan oleh Walikota Semarang, Dr. Hendrar Prihadi, S.E., M.M., didampingi Kapolres Semarang Kombes Pol Irwan Anwar, S.I.K., dan Direktur PT. Volta Indonesia Semesta, Willy Awan.

Selain itu, Deddy Corbuzier, Brand Ambassador Volta, juga hadir untuk mengawali pembukaan pabrik Volta dengan penandatanganan prasasti oleh Walikota Semarang, Dr. Hendrar Prihadi, SE, MM, sebagai tanda resmi beroperasinya pabrik.

**Walikota Semarang, Dr. Hendrar Prihadi, S.E., M.M.** mengatakan, “Mewakili pemerintahan dan masyarakat Kota Semarang, kami ucapkan selamat kepada PT Volta Indonesia Semesta. Di tengah pandemi banyak perusahaan yang gulung tikar, mau investasi juga rumit, tetapi PT Volta Indonesia Semesta mau menginvestasikan uang yang tidak sedikit di Kota Semarang. Saya doakan investasinya sukses, lancar, dan berkah.”

Walikota Semarang juga menjelaskan bahwa keberadaan Volta dengan kendaraan listriknya pasti sangat membantu peran pemerintah terutama untuk mengurangi polusi di Indonesia dan menciptakan udara yang lebih bersih sehingga warga menjadi lebih sehat. “Jika semuanya berjalan sesuai ketentuan, Indonesia akan semakin maju, Jateng semakin jaya dan Semarang semakin berkah”, tambah Dr. Hendrar Prihadi, S.E., M.M.



*Kamis (11/11/2021) – Proses penyerahan plakat oleh Deddy Corbuzier selaku Brand Ambassador Volta kepada Dr. Hendrar Prihadi, S.E., M.M. selaku Walikota Semarang dalam peresmian pabrik kendaraan listrik Volta di Kota Semarang*

**Direktur PT Volta Indonesia Semesta, Willy Awan** mengatakan, “Peresmian pabrik Volta oleh Walikota Semarang, Dr. Hendrar Prihadi, menunjukkan komitmen Pemerintah untuk mendukung kami dalam melaksanakan program Kendaraan Bermotor Listrik Berbasis Baterai (KBLBB). Dengan beroperasinya pabrik ini, kami optimis dapat memproduksi sebanyak 5.000 unit motor listrik setiap bulannya, dan mencapai 60.000 unit motor listrik setiap tahunnya.”

Volta bekerjasama dengan PT Energi Selalu Baru sebagai penyedia teknologi *Battery Replacement System* (SGB) yang digunakan sebagai sumber energi utama kendaraan listrik Volta. **Presiden Direktur PT Energi Selalu Baru, Abraham Theofilus** mengatakan, “*Battery Replacement System* (SGB) merupakan inovasi terbaru untuk sumber tenaga kendaraan bermotor yang lebih ramah lingkungan. Kolaborasi dua teknologi terbaru ini merupakan inovasi apik yang kami harapkan dapat mendorong tumbuhnya ekosistem KBLBB di tanah air.”

**Deddy Corbuzier, Brand Ambassador Volta** mengatakan, “Dengan dunia yang semakin maju saat ini, kita tidak boleh berhenti memikirkan pembangunan berkelanjutan, termasuk dalam penggunaan kendaraan ramah lingkungan. Inovasi dan adopsi kendaraan listrik tentunya menjadi salah satu cara kita menunjukkan kepedulian kita terhadap lingkungan. Volta adalah pilihan tepat bagi orang-orang yang ingin berkontribusi positif bagi kelangsungan hidup bumi. Dengan teknologi canggih dan fitur yang nyaman, kendaraan listrik Volta mewakili yang terdepan untuk kenyamanan dan keamanan dalam berkendara.”

“Kami turut bangga atas peresmian dan pengoperasian pabrik motor listrik Volta. Harapannya dapat memberi kontribusi positif terhadap perekonomian nasional berbasis ramah lingkungan juga masyarakat di Kota Semarang pada khususnya,” **Lay Ridwan Gautama, Executive Vice President of Digital Product & Automotive Category Blibli**. “Blibli terus berusaha memberikan pengalaman berbelanja terbaik melalui berbagai inovasi layanan yang terintegrasi secara *omnichannel* dengan

kepuasan pelanggan terbaik di Indonesia, dan kami sesuaikan dengan kebutuhan pelanggan seperti pembelian motor listrik Volta juga dapat dilakukan secara bertahap atau cicilan 0%,” tutup **Lay**.



*Kamis (11/11/2021) – Direktur PT. Volta Indonesia Semesta, Willy Awan saat sedang menjelaskan spesifikasi dan keunggulan motor listrik Volta bersama Deddy Corbuzier.*

Volta EVs juga dilengkapi dengan aplikasi yang dapat diunduh di smartphone untuk memudahkan pemilik kendaraan dalam mencari informasi, mendaftarkan pengguna, menghidupkan/mematikan sepeda motor, meminjam sepeda motor, mencari dealer serta servis aneka sepeda motor. Selanjutnya, stasiun SGB akan dipasang di 150 titik, tepatnya 100 unit di Jabodetabek dan 50 unit yang tersebar di Bandung, Semarang, Jogja, Surabaya, dan Bali serta akan tersedia di SiCepat HUB dan SiCepat Point. Lokasi stasiun SGB dan ketersediaan unit baterai dapat dicek melalui aplikasi SGB yang dapat diunduh di Play Store.

Motor listrik Volta dapat dibeli melalui dealer resmi Volta yang juga menyediakan layanan 4S (Sales, Service, Spare Part, dan SGB) atau juga dapat dibeli secara online melalui platform e-commerce, Blibli. Untuk informasi selengkapnya motor listrik Volta di Blibli bisa di klik di [Blibli.com/Volta](https://Blibli.com/Volta).

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### **Tentang PT Volta Semesta Indonesia**

PT Volta Semesta Indonesia menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan.

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### **Tentang PT NFC Indonesia Tbk**

PT NFC Indonesia Tbk (IDX: NFCX), anak perusahaan dari PT M Cash Integrasi Tbk (IDX: MCAS) adalah perusahaan digital customer experience yang menawarkan rangkaian layanan lengkap yang bertujuan membantu industri ritel dalam meningkatkan engagement pelanggan dan daya saing dalam kondisi ekonomi Indonesia yang terus berkembang melalui empat inisiatif utamanya; Agregator Produk Digital, Digital Cloud Advertising, Konten & Hiburan, Integrated Brand Communication. Informasi lebih lanjut, kunjungi <http://www.ptnfc.com/>

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**PRESS RELEASE**

**PT Volta Indonesia Semesta, a Joint Venture Company of NFCX – MCAS Group and SiCepat Inaugurates First Factory in Semarang**



*Thursday (11/11/2021) – Deddy Corbuzier as Volta Brand Ambassador along with the CEO and Director of PT. Volta Indonesia Semesta and Directors of Onstar Group*

**Semarang, 11 November 2021** - PT Volta Indonesia Semesta, a joint venture company of PT NFC Indonesia Tbk (IDX: NFCX) – MCAS Group and SiCepat, has inaugurated its first electric vehicle factory in Indonesia on Thursday, November 11, 2021. This first Volta factory is located in the Temple Industrial Area, Semarang City, Central Java. The inauguration of Volta factory in Semarang city was graced by the Mayor of Semarang, Dr. Hendrar Prihadi, S.E., M.M., accompanied by the Police Chief of Semarang Kombes Pol Irwan Anwar, S.I. K., and the Director of PT. Volta Indonesia Semesta, Willty Awan.

In addition, Deddy Corbuzier, Volta's Brand Ambassador, was also present to kick off the opening of the Volta factory, which was followed by a factory tour session and ended with the signing of the inscription by the Mayor of Semarang, Dr. Hendrar Prihadi, S.E., M.M, as an official sign of the operation of the factory.

**Mayor of Semarang, Dr. Hendrar Prihadi, S.E., M.M.** said, "On the behalf of the government and people of Semarang City, we congratulate PT Volta Indonesia Semesta. In the midst of a pandemic many companies are out of business, investment can be complicated. But PT Volta Indonesia Semesta with the factory opening, invest a lot in the city of Semarang. I wish Volta and NFCX a successful, smooth and blessed journey ahead."

The mayor of Semarang also explained that the existence of Volta with its electric vehicles business can be very helpful to the government's objectives, especially to reduce pollution in Indonesia and contribute positively to cleaner air and the health of its residents. "If everything goes according to the provisions, Indonesia will be more advanced, Jateng more prosperous and Semarang more blessed", added **Dr. Hendrar Prihadi, S.E., M.M.**



*Thursday (11/11/2021) – The process of handing over the plaque by Deddy Corbuzier as Volta Brand Ambassador to Dr. Hendrar Prihadi, S.E., M.M. as Mayor of Semarang in the inauguration of volta electric vehicle factory in Semarang City*

**Director of PT Volta Indonesia Semesta, Wilty Awan** said, "The inauguration of the Volta factory by the Mayor of Semarang, Dr. Hendrar Prihadi, demonstrates that the Government's commitment to support us in implementing the Battery-Based Electric Motor Vehicle (KBLBB) program. With the operation of this factory, we are optimistic that we can produce as many as 5,000 units of electric motors every month, and reach 60,000 units of electric motors annually."

Volta is collaborating with PT Energi Selalu Baru, as a provider of Battery Replacement System (SGB) technology, which is used as the main energy source for Volta's electric vehicles. **President Director of PT Energi Selalu Baru, Abraham Theofilus** said, "The Battery Replacement System (SGB) is the latest innovation for motor vehicle power source to be more environmentally friendly. The collaboration of these two latest technologies is a slick innovation that we hope can encourage the growth of the KBLBB ecosystem in the country."

Also attending the inauguration, **Deddy Corbuzier as Volta's Brand Ambassador** said, "With today's increasingly advanced world, we must not stop thinking about sustainable developments, which includes in the use of environmentally-friendly vehicles. The innovation and adoption of electric vehicles is certainly one of the ways we can show our concern for the environment. Volta is the right choice for people who want to contribute positively to the survival of the earth. With advanced



technology and convenient features, Volta electric vehicles represents the forefront for comfort and safety in driving.”

“We are proud of the inauguration and operation of the Volta electric motor factory. The hope is that it can make a positive contribution to the national economy, particularly the citizens of Semarang city, through the production of environmentally friendly products”, commented **Lay Ridwan Gautama, Executive Vice President of Digital Product & Automotive Category Blibli**. "Blibli continues to strive to provide the best shopping experience through various service innovations that are integrated through omnichannel aimed at achieving the best customer satisfaction in Indonesia. We will adjust listings according to market trends and customer needs, such as purchasing a Volta electric motorcycle, which can also be done in stages or in 0% instalments," concluded **Lay**.



*Thursday (11/11/2021) - Director of PT. Volta Indonesia Semesta, Wilty Awan while explaining the specifications and advantages of volta electric motor with Deddy Corbuzier.*

Volta EVs is also equipped with an application that can be downloaded on a smartphone to make it easier for vehicle owners to find information, register users, switch on/off motorbikes, borrow motorbikes, find dealers as well as miscellaneous motorbike services. Furthermore, SGB stations will be installed at 150 points, specifically 100 units in Jabodetabek and 50 units spread across Bandung, Semarang, Jogja, Surabaya, and Bali and will be available at SiCepat HUB and SiCepat Point. The location of the SGB stations and availability of battery units can be checked through the SGB application which can be downloaded on the Play Store.

Volta electric motors can be purchased through authorized Volta dealers who also provide 4S services (Sales, Service, Spare Parts, and SGB) or can also be purchased online through the e-commerce platform, Blibli. For more information on the Volta electric motor in Blibli, click on [Blibli.com/Volta](https://Blibli.com/Volta).

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#### **About PT Volta Semesta Indonesia**

PT Volta Semesta Indonesia creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit [http:// www.voltaindonesia.com](http://www.voltaindonesia.com)

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#### **About PT NFCX Indonesia Tbk**

PT NFC Indonesia Tbk (IDX: NFCX), a subsidiary of PT M Cash Integrasi Tbk (IDX: MCAS) is a digital customer experience company that offers a full suite of services aimed at helping brick & mortar retail improve customer engagement and competitiveness in Indonesia's evolving economy through four main initiatives, Digital Product Aggregator, Digital Cloud Advertising, Contents & Entertainment, Integrated Brand Communication. For further information, visit <http://www.ptnfc.com/>

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